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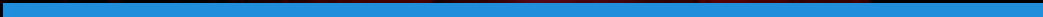
INTRODUCTION



get to know Ruby V

Ruby V, born Vivienne Ruby, is a leading expert in the African/Kenyan Hip Hop culture scene. She is an entertainment and all around arts, culture and lifestyle journalist with 6+ experience working in a fast-paced media house.

Ruby V is also the founder of UnKut Africa, an organization first established in 2016. It's main focus is to promote and celebrate the various elements of African Hip Hop Culture and the vision is to be the biggest plug in African Hip Hop in relation to concerts, merchandise and fostering Hip Hop collaborations between Kenya and other African Countries.



UnKut AFRICA MILESTONES

2016 - present: Breathing new life into the new school Hip Hop Culture scene in Kenya

2018: Introduction of UnKut Mental Health KE, whose sole focus is to promote healthy conversations around mental health. The first ever Ball For Health basketball tournament - for mental health - was hosted in November 2018.

2019:UnKut Hip Hop Awards

UnKut Africa is the first Kenyan Hip Hop outfit to introduce an all exclusive Hip Hop Award show in Kenya, with over 20 categories. The maiden, self sponsored event was held in 2019 and the subsequent one in 2020, in partnership with Hennessy, Boomplay Music and Mombasa County Government.



The Q!NGShip Podcast

The Q!NGShip Podcast (pronounced KINGShip) is a weekly podcast by Ruby V which focuses on all matters music, art and culture, sports and fitness, mental wellness, financial literacy and the overall human experience. It features both established artists and creatives as well as underground kings impacting the scene in a heavy way.

Some Celebrity Guests Featured on the Q!NGShip Podcast:

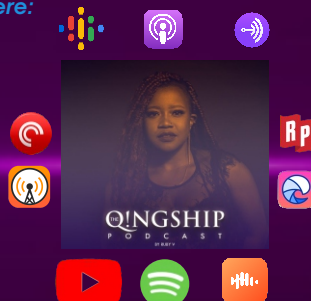
International:

- Nasty C - South African rapper
- AKA - South African rapper
- Navio - Ugandan rapper
- Toni Blackman - US Hip Hop Ambassador and founder of Lyrical Meditation

Kenyan Celebrities:

- Khaligraph Jones - rapper
- Fena - rapper and singer
- Adelle Onyango - media personality
- Anyinko Owoko - media personality and PR expert and many others.

Listen/watch The Q!NGShip Podcast here:





BananasOverdose On Being A Bold, Somali Girl, Overcoming FGM + more



Consciously Navigating Through Grief w/ Rix Poet

RUBY V OVER THE YEARS

Radio Host - Hip Hop Culture on [Homeboyz Radio 103.5FM](#) (2014 - 2021)

Founder, [UnKut Africa](#) in 2016, under which we've hosted 10+ Kenyan Hip Hop concerts.

Speaker - [Youth For Global Goals Kenya Summit](#) (2021) - Effects of Social Media on Mental Health.

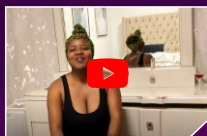
Speaker - Zimbabwe Hip Hop, [Culture Clash Festival](#) (2021) Female Involvement in Hip Hop Regionally, PR & Marketing for various artists.

MC at various events - Industry Nite, [Africa Nouveau Festival](#) (2019),

Digital Content Creator - [Homeboyz Radio 103.5 FM](#) website (2014-2016).

Music Editor - [Kenyan Vibe](#) (www.kenyanvibe.com) (2016)

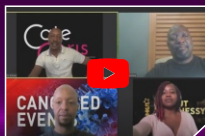
Magazine Correspondent - [Pulse Magazine](#) - Standard Media Group



Zim Culture Clash Hip Hop Festival:
Female Involvement in Hip Hop Regionally



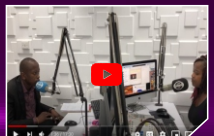
Ruby Vs discussion on Mental Health & Art



Re-inventing The Event Industry -Webinar 4



The QINGShip Podcast: IWD 2021:
Women in Entertainment



Meet Press, The Hip Hop psychologist
#MentalHealth

Connect with Ruby V

Contacts:

